

South Central Association of Blood Banks Pulse and Website Advertising Agreement

To secure Advertising space in Pulse and/or SCABB website, please complete the following information:

Name of Company: _____
 Person Completing this Form: _____
 Mailing Address: _____
 City, State, Zip: _____
 Phone #: _____ Email: _____

Indicate below the frequency of your Advertisement.

<u>Ad Size</u>	<u>1 Issue</u>	<u>2 Issues</u>	<u>3 Issues</u>	<u>4 Issues</u>
½ page horizontal (8 wide by 5.125 tall) ½ Page vertical (3.875 wide by 10.5 tall)	\$225	\$200 ea issue	\$175 ea issue	\$150 ea issue
Check the box that reflects the frequency of your ad →				
½ Page Back Cover (4 wide by 10.5 tall)	\$275	\$250 ea issue	\$225 ea issue	\$200 ea issue
Check the box that reflects the frequency of your ad →				
¼ Page (3.875 wide by 5.125 tall)	\$150	\$125 ea issue	\$100 ea issue	\$75 ea issue
Check the box that reflects the frequency of your ad →				

Example: 1 Ad, 2 Issues, ½ page = \$400.00

Ads must be emailable (to scabb@scabb.org). All artwork must be camera ready in jpg format or eps format. Ad space is limited to one ad per company per issue.

Total for **Pulse** ad \$ _____

Web Page Advertising		
Fees & Placement	Prices	Information
Home Page Advertising	\$500	Limited to two advertisers SOLD
Check box for desired ad		
Interior Page Advertising	\$500 (for all 3 pages)	Limited to four advertisers Membership, Annual Meeting & Education Events Pages Only
Check box for desired ad		
	\$250 (per page)	Limited to four advertisers per page Any page except the Home page
Check box for desired ad		
<i>At this time, advertisements will not include hyperlinks.</i>		

Total for **web page** ad \$ _____

Method of Payment:

Credit Card: VISA, MasterCard or American Express (Circle One)

Credit Card #: _____

Name on Card: _____

Expiration Date: _____ Amount of Charge: _____

Billing Address if Different: _____

Paying By Check:

Address for Invoice if Different from above: _____

Attention: _____ Phone # _____

Please submit this completed agreement, along with your ad file to scabb@scabb.org.

8/1/2011

South Central Association of Blood Banks
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